

# Week 3

## POST, STORY & EMAIL IDEAS



Talk about the process of working with you.



Talk about a common problem in your industry and give your opinion on it.



Share one of your favourite resources that is helpful, entertaining or educational.



Talk about an experience in a previous job that's helped you in your current one.



Share a client story. Who, why and how you helped.



Share the best piece of business/life advice you've been given.



Talk about one of your favourite parts of your job.

# Week 4

## POST, STORY & EMAIL IDEAS



Talk about a specific part of the process of working with you; ie onboarding.



Talk about a common myth in your industry and why it's untrue.



Share something you've struggled with in your business.



Share a win or milestone moment in your business.



Share a quote or principle you live by.



Talk about a memorable day in your business journey.



Share something or someone that inspired you this week.