

Week 1

POST, STORY & EMAIL IDEAS

- Talk about a client call/mtg you just had.
- Share a problem your clients regularly come to you with.
- Talk about what you are working on that day.
- Talk about something that's inspired you that day.
- Share your favourite tool or program that helps you do your job better.
- Talk about a process you have in place and how that helps you and your client.
- Highlight a service you offer.

Week 2

POST, STORY & EMAIL IDEAS

- Share one of your best tips.
- Tell the story of why you started your business.
- Talk about someone that's inspired your business journey.
- Shout out some of your favourite accounts/businesses.
- Ask your community what they are struggling with right now.
- Answer a question or comment from a recent post.
- Talk about a client you helped and the transformation they went through by using your services or product.